

SKILLS

Design: Adobe Creative Suite, Sketch, Figma, Affinity Photo, Invision App, Balsamiq, OmniGraffle, User Interface Design, Prototyping, Wireframing, Usability Testing, VersionOne, Confluence, Keynote, Jira, Zeplin, Webflow, Information Architecture and Responsive Web Design.

Front-End Development: HTML, CSS, JavaScript, jQuery, Bootstrap, Agile and Scrum methodologies

Marketing: Google Analytics, SEO, SEO Moz, ZenDesk, MailChimp, Buzzstream and Microsoft Office

WORK EXPERIENCE

Interaction Designer (Contract to Hire) June 2017 - July 2017; September 2017 - Present
Mutual Mobile (Clients: NBA and HEB Grocery), Austin, TX

- Develop comprehensive wireframes and prototypes to communicate mobile app design solutions
- Build and maintain mobile app maps, user flows, interaction notes and other design documentation
- Collaborate with clients, visual designers, product managers and developers to conceptualize ideas

UI/UX Designer (Government Contractor) January 2015 - May 2017
Noblis, Washington, DC

- Led design of four new products and more than 10 new features in existing products
- Maintained the UX checklist and UI style guide for all interface components for 7 products
- Conducted usability test planning and facilitated in-person and remote test sessions
- Created wireframes, mockups, prototypes, icons and other design artifacts as a design team of one

Inbound Marketing Coordinator, Nursing School Brands May 2013 - May 2014
2U Inc, Landover, Maryland

- Managed all aspects of digital influencer outreach to meet quarterly search optimization goals
- Collaborated with various brand stakeholders to manage the creation of numerous marketing pieces
- Measured daily website traffic and strategic keyword mentions for weekly and monthly KPI reporting

Online Marketing and Communications Assistant January 2012 - January 2013
Danish Institute for Study Abroad, Copenhagen, Denmark

- Designed marketing materials for both the web and print within the organization's design standards
- Increased Facebook page impressions by 101%, and audience engagement by more than 300%
- Led a microsite redesign by conducting research and providing both ux and visual design assets

CERTIFICATIONS

Certified ScrumMaster Certification, Scrum Alliance October 2016

User Experience Certification, Nielsen Norman Group April 2016

EDUCATION

Thinkful, Online June 2016 - March 2017
Front-End Web Development Program

General Assembly, Washington, DC June 2014 - August 2014
User Experience Design Immersive

Elon University, Elon, North Carolina May 2011
Bachelor of Arts. Major: Communication Science Minor: Professional Writing