

# Tiana Tucker

User Experience Designer  
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tianamtucker.com

## SKILLS

**Design:** Adobe Creative Suite, Sketch, Figma, Affinity Photo, Invision App, Balsamiq, OmniGraffle, User Interface Design, Prototyping, Wireframing, Usability Testing, VersionOne, Confluence, Keynote, Information Architecture and Responsive Web Design.

**Front-End Development:** HTML, CSS, JavaScript, jQuery, Bootstrap, Agile and Scrum methodologies

**Marketing:** Google Analytics, SEO, SEO Moz, ZenDesk, MailChimp, Buzzstream and Microsoft Office

## WORK EXPERIENCE

### UI/UX Designer (Government Contractor)

January 2015 - Present

Noblis, Washington, DC

- Lead design of four new products and more than 10 new features in existing products
- Maintain the UX checklist and UI style guide for all interface components for 7 products
- Initiate moderated usability testing to plan and facilitate in-person and remote test sessions
- Create wireframes, mockups, prototypes, icons and other design artifacts as a design team of one
- Produce visual assets to meet the business development needs of the organization's mission area

### Inbound Marketing Coordinator

May 2013 - May 2014

2U Inc, Landover, Maryland

- Managed all aspects of digital influencer outreach to meet quarterly search optimization goals
- Collaborated with various brand stakeholders to manage the creation of numerous marketing pieces
- Secured 31 new linking domains without any new content marketing pieces in 30 days
- Measured daily website traffic and strategic keyword mentions for weekly and monthly KPI reporting

### Online Marketing and Communications Assistant

January 2012 - January 2013

Danish Institute for Study Abroad, Copenhagen, Denmark

- Designed marketing materials for both the web and print within the organization's design standards
- Planned and executed social media content strategy, which increased Facebook page impressions by 101%, audience engagement by more than 300% and user acquisition by 26% in seven months
- Recruited, trained, and managed the official student bloggers and photographers of the organization

## CERTIFICATIONS

**Certified ScrumMaster Certification**, Scrum Alliance

October 2016

**User Experience Certification**, Nielsen Norman Group

April 2016

## EDUCATION

**Thinkful**, Online

June 2016 - March 2017

Front-End Web Development Program

**General Assembly**, Washington, DC

June 2014 - August 2014

User Experience Design Immersive

**Elon University**, Elon, North Carolina

May 2011

Bachelor of Arts. Major: Communication Science Minor: Professional Writing